

July 18, 2007

Attendees: Ken Oldenburger
Emily Shrimpton
Richard Gordon
Randy Jacobsen
Ann Cummings
Linda Nobrega, Guest, AABC

Regrets: Jim Phillips

Meeting called to order 5:00 p.m. (722 Johnson Street)

1. Motion made by Ken to approve Minutes of May 29th and June 20th, seconded by Richard.
2. Treasurer's Report – Not presented.
3. Program Planning – Linda provided an update on the AABC conference being scheduled for April 24 – 26th. There is a possibility of jointly hosting the event. Topic and speaker selection, costs were discussed. While it does appear to be a good opportunity the decision was to hold off until after the next meeting of the AABC conference committee. Linda will come back with responses to some of the discussion.

Webinar Sessions – Ann will look into locating some venues with assistance from Mike Lauzon. Ann and Mike will preview some webinars to determine their suitability and quality. First one to be held in September. Cost was discussed but that would be dependent on the venue. Maybe possible to collect a minimal fee to cover the SPORG fees and donate the remainder to a charity. This would be an opportunity for ARMA to gain some community presence and goodwill.

4. Marketing – Not discussed as an individual topic. Marketing was covered as part of the discussion for program planning.
5. Partnership – Not discussed.
6. Education – Covered by the webinar discussion, above.
7. Website Updates – Terrell Les Strange has stepped down from the webmaster position as she felt it was beyond her abilities at this time. Several other avenues explored will be investigated for next meeting.
8. Next meeting – TBD.