

Information Governance – The Next 10 Years

ARMA Vancouver Island One Day Conference – Monday, Nov. 17, 2014, Victoria BC

Cost: ARMA Members \$80 ; Non-Members \$100

Location: Ambrosia Centre, 638 Fisgard Street

A dynamic, interdisciplinary conference that brings together professionals from **Disaster Management and Recovery, Law Enforcement, Library and Records Management and Information Law** to discuss issues developing in Information Governance over the next ten years.

8:45 - 9:00	Registration
9:00 – 9:10	Introduction - Ken Oldenburger
9:10 – 10:15	Social Media and Security - Hervey Simard
10:15 – 10:35	Refreshment Break (provided)
10:35 – 12:30	Seven Examples of Assessment Following Disaster - Marshall Oliver
12:30 – 1:30	Lunch (provided)
1:30 – 2:30	The Bridges of Records Management: Challenges RM can Solve – Pat Acton
2:30-2:45	Refreshment Break (provided)
2:45 – 4:15	R. v. Oler Legal Case Study: The Implications for Using Standards in Scanning - Stuart Rennie
4:15 – 4:30	Closing – Ken Oldenburger

Our Speakers

Hervey Simard: *Social Media and Security* - This presentation will discuss what can be done to protect personal information from criminals in an online environment.

Hervey Simard is a Computer Analyst for the **Victoria Police Department**. He is responsible for the design and implementation of the first cutting edge social media

strategy and program for the VicPD, which has garnered national attention from police departments all across Canada.

His experience as an early pioneer of interactive marketing and PR has made him a highly sought after speaker in the area of social media strategies and new technologies, specifically as they relate to the world of policing.

Marshall Oliver: *Seven Examples of Assessment Following Disaster* - This presentation looks at seven different disasters around the globe which involved significant damage to documents or collections at each location.

Marshall Oliver is the Director of Technical Services for **BELFOR Property Restoration** in Canada, and he is a first responder to large-scale disasters for BELFOR International. His most recent overseas assignments include Buenos Aires, Argentina; Milan, Italy; Mishor Adumim, Israel; Bangkok, Thailand; and Concepcion, Chile. Marshall designs and implements site-specific disaster response plans following catastrophes wherever they may occur globally. Back home, he directs ongoing BELFOR research and development programs, and provides training within the BELFOR organization. Marshall leads technical seminars on a variety of topics including disaster response, restorative cleaning procedures, document restoration techniques and forensic property damage analysis. His favourite training venue is a mock disaster workshop. Marshall holds a Master's Degree in Business Administration and he is a Certified Restorer.

Pat Acton: *The Bridges of Records Management: Challenges RM Can Solve* - This presentation will deal with the records manager, reimagined in today's technological world in which bridges between the practices of the past and the necessities of future are imperative: bridges between physical and electronic information, and those bridges required between structured and unstructured information. Next steps in the management and governance of information will also be identified.

Pat Acton spent nearly 40 years as a records management & library consultant, during a period that saw filing systems become information management, and data input move from keypunch cards to emails sent on personal iPhones. In a career that took her to China, New Zealand, the USA and Canada, and certainly Victoria, she watched, experienced, studied, advised and often shuddered at the conceptions and misconceptions that prevailed about records and information management. Now semi-retired, she enjoys watching, and is sometimes frustrated with, the world at large as it struggles with the flood of information that technology has unleashed. To relax from the mysteries of the modern technological world, she enjoys genealogical sleuthing and is currently the president of the **Victoria Genealogical Society**.

Stuart Rennie: *R. v. Oler Legal Case Study: Ruling on the Admissibility of Electronic Documents* - This presentation will examine the implications for using standards in scanning your organization's business records.

Stuart Rennie is a highly respected lawyer, lecturer and legal research specialist. After being called to the Bar in 1990, Stuart practiced law as a personal injury litigator, refugee lawyer and corporate solicitor. Since 1996, Stuart has been a sole legal practitioner, focusing on information. Since 1997, Stuart has been the **Canadian Bar Association of BC's** Legislation and Law Reform Officer. Stuart's combined professional careers as a lawyer and information professional provide a unique view of the changing nature of information and its legal implications.