

**ARMA VANCOUVER ISLAND  
PRESIDENT'S REPORT  
JUNE 20, 2006**

How has this year gone? I am generally a bit of a pessimist, but overall, I would have to say that this last year has gone well.

Our goals were

- to have four luncheons,
- to increase our membership through quality events and by contacting previous IRMA (Island Records Management Association) members,
- to raise enough money to send a representative to the National Conference,
- to raise awareness of the presence of ARMA VI, and
- to establish some partnerships with related associations.

Let me go through these point by point and give each a pass/fail.

4 Luncheons: Pass: Instead of having four luncheons, we had one luncheon and a one-day conference. Certainly a one-day conference is the equivalent of three luncheons, so I consider this goal to be fulfilled. Both of these events were high quality, well organized, valuable and well received. In fact, the fall luncheon speaker, Graham Trantor, actually repeated his presentation at the national conference in Toronto. Our only real failure, with both events, was the marketing. We were unable to get the word out early enough to reach as many people as we should have.

Increase Membership through quality events (and other means): Pass: We actually received a free membership in recognition of the increased memberships!

Increase Membership by contacting previous IRMA members: Fail: We thought we had a means of contacting IRMA, but our source fell through. We currently are at a loss as to how to contact these valuable individuals.

Raise enough money to send a rep to the National: Fail: As a result of our poor marketing we just didn't pull in enough people to the events to get over the \$2500 minimum. Next year, however, we will definitely be able to help an ARMA VI rep with some funding.

Raise awareness of the presence of ARMA VI: Pass: Our events have been the biggest contributor to this, but I have also been trying to visit with various organizations in order to introduce ARMA. So far I have only been able to meet with records managers from local law enforcement agencies and have a phone call with a representative from the Emergency Preparedness for Industry & Commerce Council (EPICC). I was supposed to meet with the Ministry Records Officer Council, but due to time and automobile constraints, I was unable.

Establish partnerships with related Associations: Pass: I didn't expect this goal to actually be a pass, because the associations that I was thinking of were CIPS, CHIMA, BCAA, ACA, SLA,

etc. We have an informal partnership with BCAA and ACA, but haven't had any luck with CIPS, SLA or CHIMA. However, we did establish a working partnership with ARMA Vancouver and this has proven to be rather valuable. We are working together to save time, money and effort on event planning as well as work loads. This may be the most positive result of our last year's efforts. I want to commend Jack Choules who has worked as our liaison with Vancouver and I want to thank Sandie Bradley, the ARMA Vancouver president.

So this gives us four Passes and two Fails. We definitely have room for improvement, but for a very young chapter, I feel that we did a fine job.

I just want to finish up by saying that this has been one of the most challenging committees that I have ever been on, but I couldn't have wished for a better group to work with. Everyone pitched in and helped and it has been a pleasure working with this group of people.

Thanks,

Ken Oldenburger  
President ARMA VI